

Tourism Enterprises Human Resource Management (College Tourism Management Major Textbook) (Chinese Edition)



The book is divided into 12 chapters, including the Introduction, tourism company human resource planning, tourism enterprises work analysis, tourism enterprises staff recruitment, tourism staff training and career management, tourism enterprise performance management and performance evaluation, tourism enterprise compensation management, tourism enterprises employee motivation, cross-cultural tourism enterprise human resources management, tourism human resources management information system, tourism enterprises labor relationship management and tourism enterprises strategic human resource management.

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